

INNOVATION TECHNOLOGY 2015 – “Creative Technologies for Better Customer Satisfaction”

Jointly

Organized by: Manufacturing and Industrial Engineering Section (MIES),
The IET Hong Kong
Department of Information Technology,
Hong Kong Institute of Vocational Education (LWL)

Objectives:

This annual event aims to provide a good opportunity for the professionals to explore, share and discuss how creative technologies can be used to provide better user experiences and engagement for users and customers in the new era in the product and service industry, training and education. CEOs from startup companies at the Science Park and veterans in the fields will share their techniques and know-how of using cost effective solutions to solve real world problems.

Programme Rundown:**27 June 2015 (Saturday)**

Time	Activity
9:00a.m. – 9:15a.m.	Registration
9:15a.m. - 9:20a.m.	Welcome Speech Mr. Geddy LEE OC Chairman, MIES Vice Chairman, Institution of Engineering and Technology Hong Kong
9:20a.m. - 9:30a.m.	Guest of Honor The Honorable Charles MOK Member of Legislative Council (Information Technology) <i>"Technology and the Future"</i>
9:30a.m. - 9:35a.m.	Opening Speech Dr. Lay Lain ONG Vice-Principal, HKDI & IVE (LWL) Academic Director (Information Technology) Souvenir Presentation to Guest of Honor
Section 1:	
9:45a.m. – 10:15a.m.	Topic 1 Mr. Frankie TAM Director, Fifth Wisdom Technology Ltd. <i>"Gamification & Fun Factors in Learning & Teaching"</i>

10:15a.m. – 10:45a.m.	Topic 2 Mr. William Siu Vice President, Globalactive Technology Ltd <i>“Opportunities of Research & Development within Local Context”</i>
10:45a.m. – 10:50a.m.	Membership Drive for IET Mr. Ricky WU MIES Hon. Secretary, Institution of Engineering and Technology Hong Kong
10:50a.m. – 11:15a.m.	Coffee Break
Section 2:	
11:15a.m. – 11:45p.m.	Topic 3 Ms Jeannie Lee Assistant General Manager, Fund4iP Company Limited <i>“Crowdfunding and Product Innovation”</i>
11:45a.m. – 12:15p.m.	Topic 4 Mr. Tandy Tan Founder & CEO, Realmax Technology Ltd <i>“The Power of Augmented Reality”</i>
12:15a.m. – 12:45p.m.	Topic 5 Mr. Eric YUNG Founder & CEO, Playnote Ltd <i>“Revolution of music education with artificial intelligence music teacher”</i>
12:45p.m. – 1:00p.m.	Panel Discussion All Speakers Moderator: Mr. PK WONG Head, Department of Information Technology, HKIVE(LWL) Souvenir Presentation to Guests and Supporting Organizations Group Photo taking
1:00p.m. – 1:05p.m.	Closing Speech Mr. Lewis CHOI MIES Chairman, Institution of Engineering and Technology Hong Kong