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**Event: Multimedia Lecture Series 2015: Creating Opportunities with Mobile Applications**

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**Co-organized by:**

Manufacturing and Industrial Engineering Section (MIES), IET Hong Kong  
Department of Information Technology, IVE(LWL)

**Seminar Schedule:**

Date: 12 December 2015 (Saturday)

Time: 10:30 – 13:00

Venue: LW003, IVE (Lee Wai Lee), 3 King Ling Road, Tseung Kwan O, N.T.

**Multimedia Lecture Series**

Multimedia Lecture Series is an annual event held by Manufacturing and Industrial Engineering Section (MIES), IET Hong Kong and Department of Information Technology, IVE(LWL). Every year, distinguished speakers from the industry will be invited to share their experience and technological knowhow in the Lecture Series. The Lecture Series will feature the fast growing emerging technology and development of mobile apps in the industries and how it can create new opportunities and incubate innovation. For acquiring the latest information of the emerging technology with mobile apps, it is a great chance that you shouldn't miss.

**Language:** Cantonese (supplemented with English Terms)

**Fee:** Free of charge

**No. of Particulars:** 120 (registration is required)

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**Target Audiences:**

- Members of IET
- Industrialists, Entrepreneurs
- Engineers, Designers, Technologists
- Students in related fields

**Marketing & Promotion**

- IET Newsletter
- IET Web Site
- HKIE Newsletter
- HKIE Pink Page

Period	Program
1030	Registration and Refreshment
1100	Session 1 Dr. Ray CHEUNG Director, CityU Apps Lab  <i>“The Development of IT Education in HK and China”</i>
1145	Session 2 Mr. Billy CHEUNG Director, Redspots Creative (HK) Co. Ltd.  <i>“The Latest Application of Augmented Reality in Game and Entertainment”</i>
1230	Closing

*Note: The program is subject to change without prior notice*