

## **Creative production staff wanted!**

## **Interactive Media Designer**

The job of an Interaction Designer is to envision and help shape the way people experience our web services; and bring that vision to life with a professional look and feel. The incumbent is primarily responsible for creating infographics, emails and animations to market our research and corporate communications events, designing user interfaces for new initiatives on our websites, as well as audio editing and content management.

## Requirements

- □ Degree/Diploma in Graphic Design, Digital Design/Multimedia or related discipline, and 2-3 years' direct professional experience
- □ A love of art, colour and typography; and a good sense of humour
- ☐ Dreamweaver, PhotoShop, Illustrator and Audio-editing skills
- □ Working skills in HTML, CSS and a CMS environment. Knowledge of javascript and HTML5 is a plus; as is experience with Responsive design
- Knowledge in sitemap and wireframe planning
- □ Familiarity with cross-platform transfer issues and email compatibility issues will be advantageous
- □ A flexible nature and ability to create artwork to suit a range of tastes and purposes; yet also possessing self-confidence to make design suggestions
- □ A self-motivated multi-tasker, comfortable working in a high-pressure corporate environment
- □ A good command of English and Chinese with the ability to liaise with colleagues at various levels

If you are seeking a dynamic environment in which to build your design and production career, please send applications to jennifer.luk@clsa.com and ellen.lo@clsa.com.

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